



# **Bio-based Industries Joint Undertaking**

**A platform to mobilise investments in  
the European Bioeconomy**

# An agenda for jobs, growth, fairness and democratic change

*The political guidelines of President-elect Jean-Claude Juncker aim for:*

- 1. A new boost for jobs, growth and investment**
- 3. A resilient energy union with a forward-looking climate change policy**
- 4. A deeper and fairer internal market with a strengthened industrial base**

*It should allow us to mobilise up to € 300 billion in additional public and private investment in the real economy over the next three years.*

# **The Bioeconomy: investing in value chains**

BBI JU offers a platform for industry stakeholders to get organised along value chains.

Integration of public and private, European and regional investment programmes.

Leveraging additional investments.



# **Biobased Industries Joint Undertaking**

Real commitment by Industry and European Commission

A catalyser for the development of the biobased industry

The future is biobased!