

Financial Capital

Ensuring investment funding

Barend Verachtert (DG RTD & BBI)

Gunther Festel (Festel Capital)

Carlo Mango (Fondazione Cariplo)

Dirk Carrez (Clever Consult & BIC)

Problems (& solutions)

- In general: many kinds of financing available in EU (BBI-JU, H2020, VC, EIB, ESIF, foundations, private banks, ...)
- Shortage in seed capital (early stage), and in some regions also late stage
 - Attract “investors” by raising awareness (setting up a dedicated investment funds, communicating successful examples)
 - “Sharing the risk”: co-investment by public funds with VC investment (ex. France)
 - Attract “healthcare (biotech)” investors for some applications
 - Explain the “sustainability” of the bioeconomy to attract more efficiently dedicated “greentech” or “sustainability” funds
- Improve and stimulate collaboration between SMEs and large companies, starting at research level
- Stringent EU state aid rules limit public support for demonstrators and new production plants
- Improve “access” to funding in EU (funding possibilities are fragmented, long and different complex procedures, ...)